

# **Open Source Adoption**

200,000 Active Deployments **InfluxDB**  17,000 Github Stars source: GitHub

1st
Ranked Time
Series DB

source: DB Engines

2018

# **Commercial Adoption**

500+

Customers

























Bank











**BNP PARIBAS** 

**SIEMENS** 



#### What is it?

# time series data

a series of data points indexed (or listed or graphed) in successive, chronological order

#### Attributes

- Regular; occur in fixed intervals
- Irregular, occur randomly or by event



### What makes it unique?

# time series data

- Very fast ingestion of data
- Equally fast eviction of data
- High precision data for short term
- Low precision data for long term
- Continuous computation for high precision data
- Query patterns vary vastly by workload



#### **Use Cases**

IoT devices & sensors

Cloud applications & infrastructure

Real-time transactions & analytics



# **NORDSTROM**

- Data from Nordstrom retail website
- Applications & cloud infrastructure
- Metrics from transactions & performance



# T = 5 L A

- Data from Tesla automotive batteries
- Data from Solar City installations
- Monitor the performance and usage of battery units & solar



# SIEMENS

- Data from infrastructure behind wind & gas turbines
- Monitor health, usage and performance of turbines
- Metrics via SaaS



Why is this happening now?

#### **Macro trends**

Massive growth of connected devices & cloud scale Explosion of events & metrics is constant Legacy platforms & tools are not equipped



### **Emergence of a new category**

Relational Data / orders, customers, etc.

SQL ORACLE

Big Data / volume, variety, etc.

Big Data



Text Data / web pages, documents, etc.

Search



Time Series / events, metrics, etc.





# Background

2013



- Y-Combinator
- Monitoring & anomaly detection
- SaaS model

2014



- Series A funding
- First commit on InfluxDB
- Open source model

2016



- Series B funding
- Completion of TICK stack
- Launch InfluxEnterprise



# Today

2019



- Series D funding
  150 employees
  Product & market expansion

Investment











Open Source

telegraf influxdb chronograf kapacitor

Commercial

**Influxdb** enterprise

**Influxdb** cloud



### The InfluxData Approach

- (1) Purpose built for time series data
- (2) Committed to open source
- (3) Focus on the developer first

### Purpose built for time series data



# Written in Go

- Modern
- Easy to learn
- Static binaries



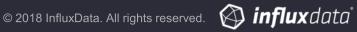
# Specialized Tools

- Filter input
- Shape visually
- Tune output



# Platform Approach

- Operate at API & DB level
- Not packaged SaaS



### **Committed to open source**

Four Projects

Open Interfaces Community Leadership

**T** telegraf

**influx**db

**C** chronograf

K kapacitor

InfluxQL

TICK Script

FLUX

Dashboards









# Focus on the developer first



# Full Product in Open Source

- Same features as Enterprise
- Easy path from dev to prod



# Self-Service Experience

- Software, Docs, Tutorials are public
- No gates, no need to talk to a human



# Time to Awesome

- Measure ourselves against time
- Dual product & ecosystem effort



#### Time to Awesome™

We are singularly focused on reducing Time to Awesome™. We care about helping developers and businesses get to results faster with less complexity and less code.

#### IoT data is time series data

#### Readings are time stamped

```
node 3124

Last update 2018-03-21 07:34:00:23

Altitude: 28.0

Speed: 10 Km/h

Course: 250

Odometer:254 Km/h

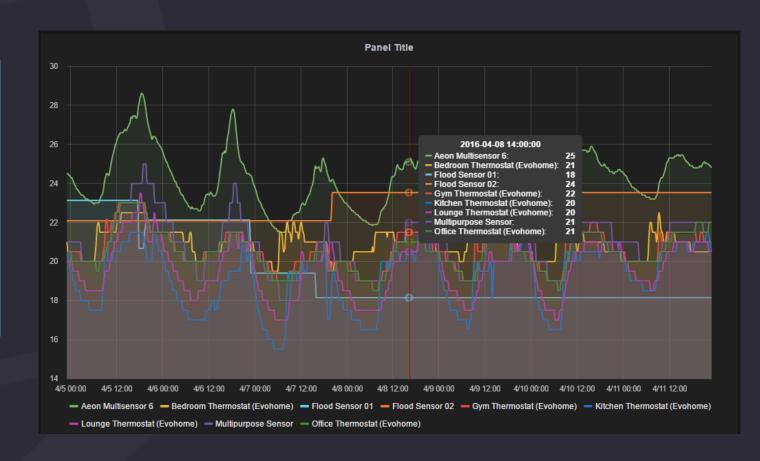
CO: 0.70 mg/m3

Particles: 0.01 mg/m3

Ozone +NO2: 92.00 ug/m3

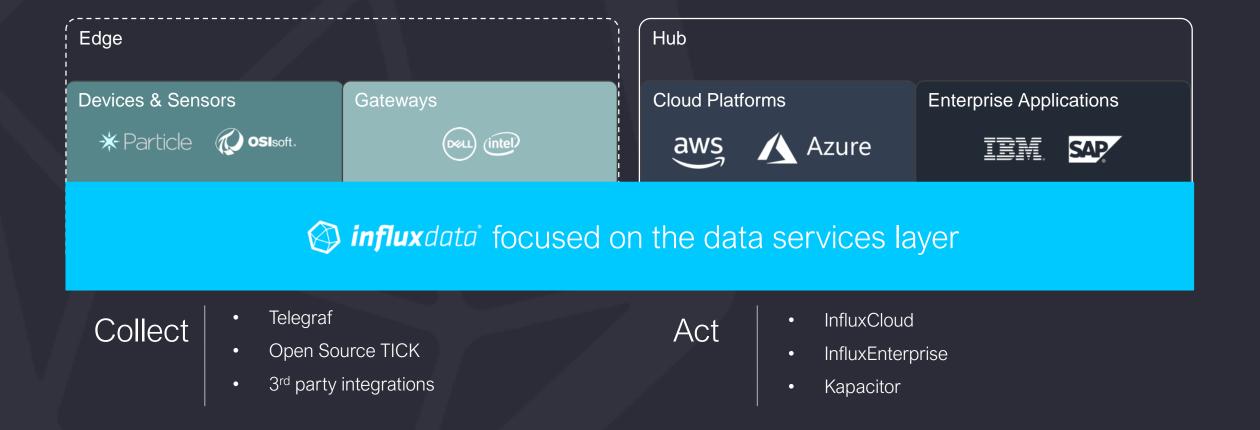
Temperature: 7.20° C
```

- Show change over time
- Improve efficiency; optimize
- Energy, health, materials, production, operation

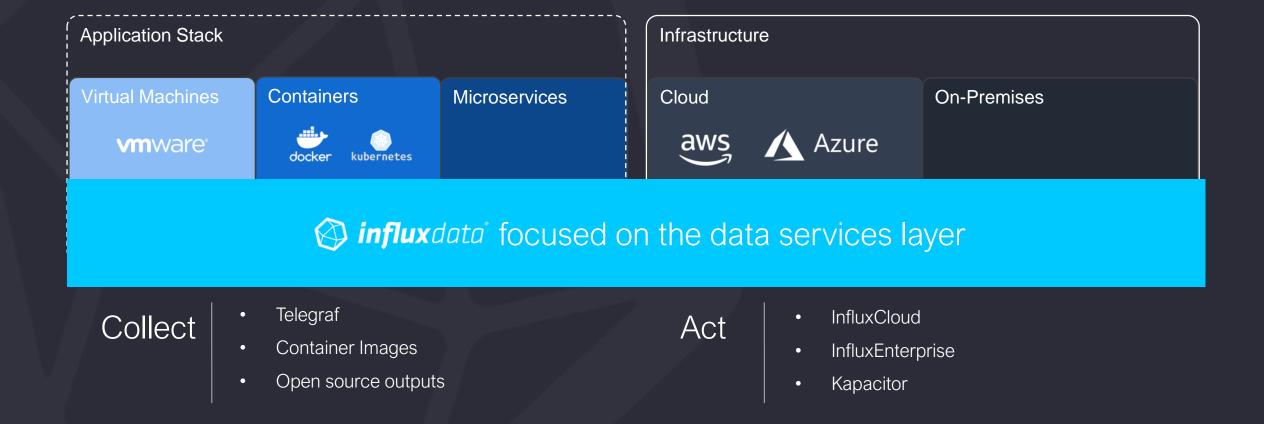




### Data Layer for IoT

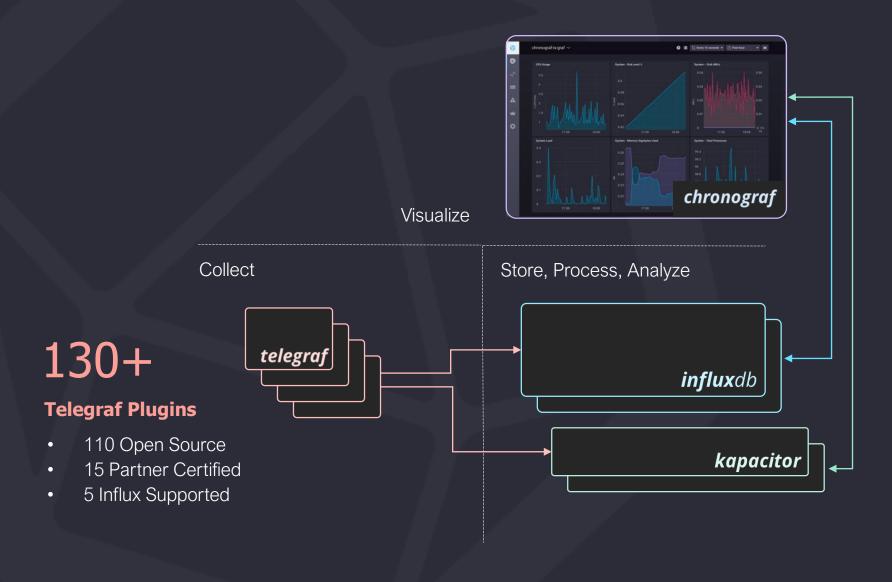


### Data Layer for App Stack & Infrastructure



# **Open Source**

#### **Platform Architecture**



30+

#### **Chronograf Templates**

- 22 pre-created dashboards
- 8 visualization types

25+

#### **InfluxDB Inputs**

- 16 client libraries
- 2 query languages
- 7 write protocols

20+

#### **Kapacitor Event Integrations**

- 20 Open Source
- 5 Partner Certified

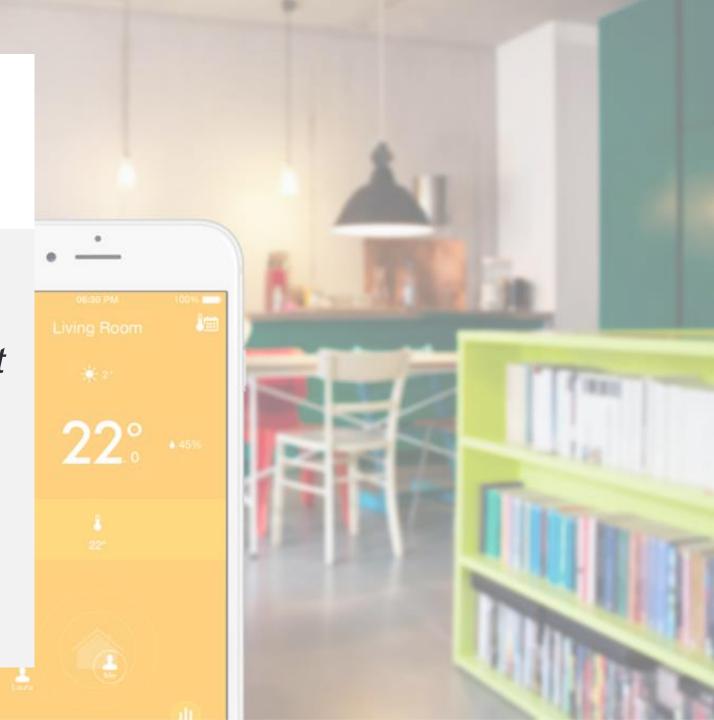




# **Customers**

# tado°

- Smart AC control & data
- Collect & analyze thermostat data in energy efficient home
- InfluxData for collection & analysis in SaaS & mobile app





- Green wall irrigation system
- Monitor plant data for automated remote irrigation
- InfluxData to store tagged data, incl. location, type
- Detect events, visualize, alert

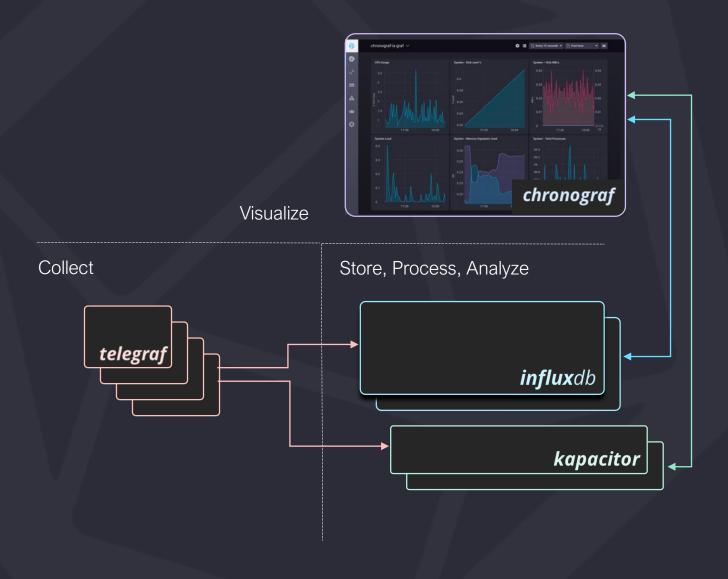




- Distributed solar installations
- 85,000 solar units in 35 countries
- InfluxData to analyze usage patterns & detect customer usage trends



# Telegraf



# Collection agent for metrics & events

Plugin-driven server agent for collecting data & reporting metrics

Pull metrics directly from system it's running or via 3<sup>rd</sup> party APIs

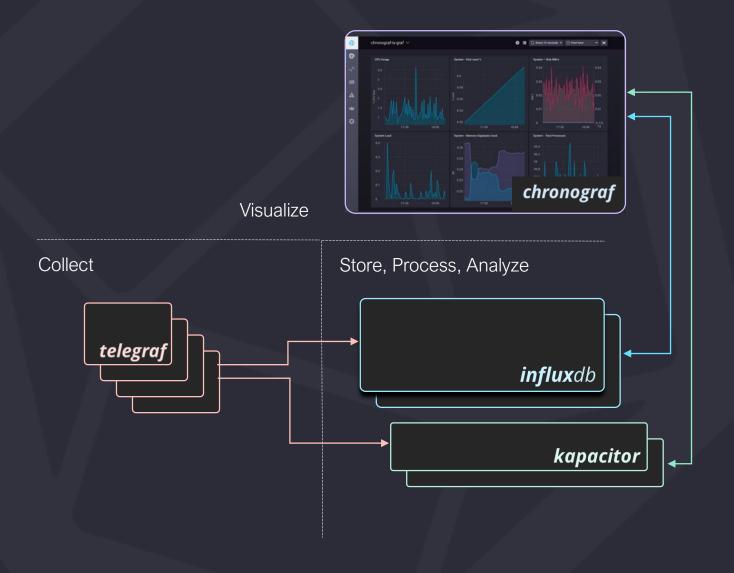
Output plugins to send metrics to other data stores, services, message queues

#### Telegraf Plugins / 130+

Apache	HTTP Response	RabbitMQ
Bcache	HTTP JSON	Redis
Cassandra	Memcached	RethinkDB
Cloudwatch	Mesos	Riak
Consul	MongoDB	Zookeeper
Couchbase	MySQL	AMQP
Disque	NGINX	MQTT
Docker	NSQ	Graphite
Eleasticsearch	PHP FPM	Kinesis
Flutentd	Postgres	NSQ
Haproxy	Prometheus	Kafka
	Salesforce	Graylog



### *InfluxDB*



# Purpose-built time series database

Time series DB to handle high write & query loads

Conserve space on machine by configuring:

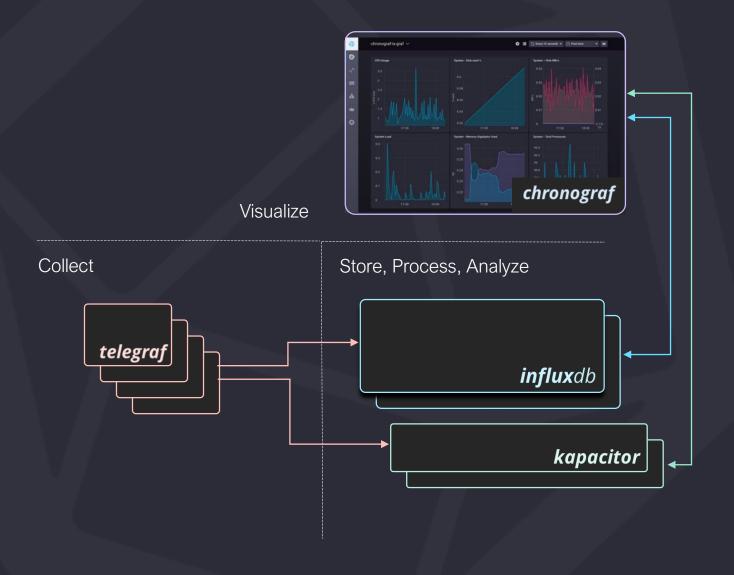
Retention policy, expiration, cold storage

Multiple query languages for data interaction:

InfluxQL for SQL-like queries
FLUX for broad, higher level language



### Kapacitor



# Real-time streaming data processing engine

Native processing engine

Processes both stream and batch data from InfluxDB

Plug-in custom logic or user-defined functions

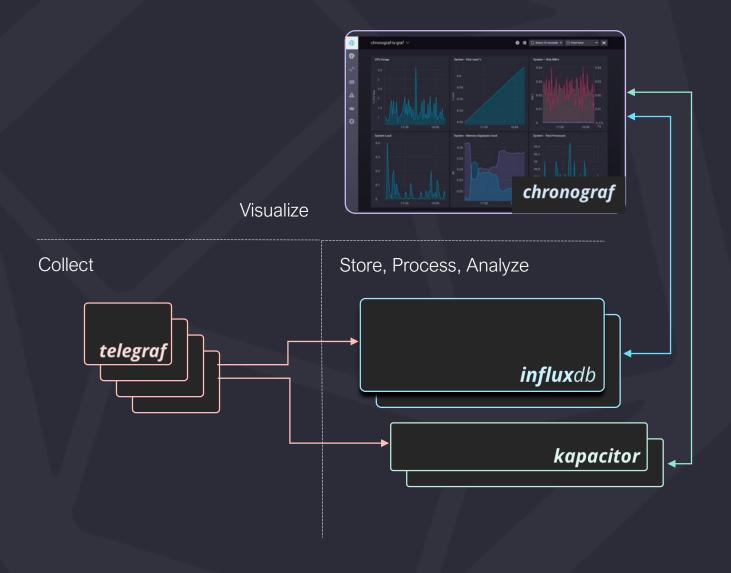
Process alerts with dynamic thresholds

Perform specific actions based on alerts

Output integrations for PagerDuty, VictorOps, Slack, HipChat, Twilio, etc.



# Chronograf



# User Interface for InfluxData platform

Native processing engine

Processes both stream and batch data from InfluxDB

Plug-in custom logic or user-defined functions

Process alerts with dyanmic thresholds

Perform specific actions based on alerts



### InfluxEnterprise / Clustered Architecture for HA

